



# ANTOINE MARTIN

swiss contemporary watch manufacture

## MARTIN BRAUN

He is a trained watchmaker and qualified design engineer. But, above all, Martin Braun is a creative talent with a sense of detail: and for the details that add up to genuine added value. Martin Braun not only designs and develops movements. More than that: he manages to express his personal philosophy through timepieces. And that makes him unique. Worldwide.

Martin Braun discovered watchmaking through his father, a trained goldsmith who had carved out a successful career for himself making gold watchcases. Today, Martin Braun is as much at home with the art of casemaking as he is in the design of complicated watch calibres. After qualifying as a watchmaker and studying design engineering, he picked up further invaluable experience in his father's company.

After completing a master's course at watchmaking school in Pforzheim (Baden-Württemberg), Martin Braun turned his attention to restoring old movements requiring a high level of technical expertise, such as perpetual calendars, tourbillon escapements or minute repeaters. Parallel to this, he set up a training centre for watchmakers and taught courses to watch devotees. It was precisely these courses for watch lovers – many of them very technically versed – that repeatedly threw up specific questions and ideas, and which made him basically rethink the whole concept of mechanical watchmaking. On top of that, he had very clear-cut ideas as to how the Swiss lever escapement could be significantly improved.

The next stage came when Martin Braun started developing calibres with new complications. These included a calendar that shows the precise time of sunrise and sunset for every day of the year. Enormously practical. Another calibre to emerge from a workshop that generates one new idea after another has the most precise moon phase display of them all. He then designed a third movement for globetrotters who need to see the current time in all other time zones at a glance.

The watch industry followed his achievements with rapt attention. Finally, Franck Muller Watchland managed to integrate Martin Braun as a proprietary brand in its empire. But this was to prove a temporary arrangement. Martin Braun wanted to reclaim his entrepreneurial freedom and founded the Manufacture Horlogère Obwalden, headquartered in Alpnach. In 2011, with the launch of Antoine Martin, he realized his dream of setting up an integral watch manufacturing company under the motto "Mastering Perfection". To help him he relies on a handpicked team of outstanding watchmakers.



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Martin Braun

Founder and Master Watchmaker

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